

# RichPEP

Richmond Park Equity Project

A Black and Brown resident-led movement for park equity in Richmond, California

FOR MORE INFORMATION

VISIT  
RichPEP.org

CONTACT  
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## What is the Richmond Park Equity Project?

The Richmond Park Equity Project (RichPEP) is a collaborative effort that will identify sources of park inequity in Richmond, explore strategies and actions for amending park inequity, and propose recommendations that are right for Richmond.

## Does Richmond already have plans like this?

No. Richmond has completed many plans and studies to create a better and more equitable park system. However, numerous challenges have led to barriers to implementation of planned improvements and policies. RichPEP will learn from these plans and present new solutions that are not included there.

*Dozens of recent planning documents and historic policies were studied as a part of the Richmond Park Equity Project.*



## Who is doing the project?

Founding project partners include Rich City Rides and the Trust for Public Land, with funding from the Hellman Foundation and support from PlaceWorks. Community leadership and broad partnership will guide the effort.



HELLMAN FOUNDATION

## How is this planning project different?

RichPEP is a Black and Brown resident-led movement that will focus on long-term, systemic solutions that result in getting needed projects built and programs funded. The plan will provide a roadmap to address obstacles to implementing the improvements discussed in other plans, including:

### FUNDING



**Funding strategies are included as core component of plan**

### PRIORITIZATION



**Framework for prioritization is clear and equity-based**

### STAFFING



**Emphasis on addressing limited staff capacity**

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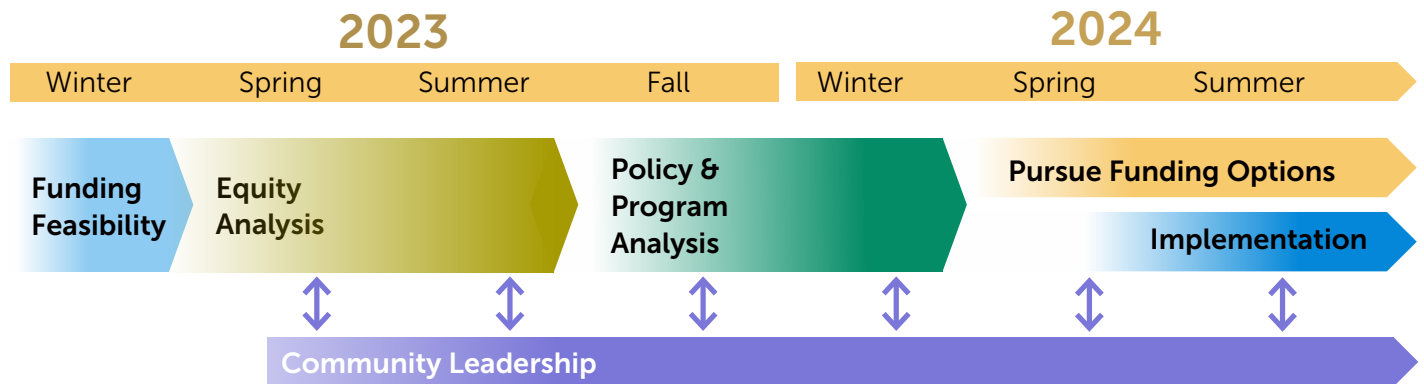
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## What is the process and timeline for this project?



**Placeholder Image.** Descriptive caption is included here - Maybe RichCity Rides has some photo assets they can share?

### Funding Feasibility

The Funding Feasibility Report looks at ways to increase and stabilize funding sources for all aspects of parks.

### Equity Analysis

A detailed inventory of park amenities and street infrastructure is combined with a new equity analysis about park access and conditions in different parts of Richmond. Underutilized public land will also be studied for potential park use.

### Policy and Program Analysis

This phase will gather lessons from successful park-related policies and programs from neighboring or similar communities. Community leadership will evaluate which ideas could be good examples for Richmond.

### Community Leadership

An Advisory Group comprising Black and Brown leaders from City of Richmond staff, community organizations, and community members will guide this planning process. Community involvement will be led by Rich City Rides.

### Implementation

It is anticipated that community leadership, the project team, and City staff will continue to collaborate to strategically implement the policy, program, and funding recommendations.